

If you've come across a **Super Ocean for \$5,750** supposedly sold at the *Oasis of the Seas boutique*, you're probably wondering: is this a tempting bargain or a classic case of "too good to be true"? I've spent over a decade helping people navigate the secondary watch market, diving deep into serial numbers, warranty cards, and what buyers actually pay — not what sellers hope they do.

This post will break down what really impacts the value of the Super Ocean, clarify the difference between a "*full set*" and real value drivers, and explain the key checks you should do — like cross-referencing serial numbers with warranty cards and checking date consistency against known production windows.

Understanding the Base: What Retail Price Are We Comparing To?

Before we even get into the secondary market price of \$5,750, let's anchor ourselves to the original retail price of the Super Ocean in question. Breitling's Super Ocean models vary in reference, size, and features, but the modern iterations retailed roughly between \$4,000 and \$6,500 at authorized boutiques, depending on the specific model, material, and strap configuration.



The *Oasis of the Seas boutique* is minimal in its inventory, mainly offering current or near-current models at MSRP (manufacturer's suggested retail price). So selling a Super Ocean at \$5,750 likely tracks close to retail for a newer, fully equipped model.

Model	Typical Retail Price Range (USD)	Common Production Window
Super Ocean Automatic 44	\$4,400 – \$5,000	2018–2023
Super Ocean Heritage II 46	\$5,500 – \$6,200	2017–2021
Super Ocean Automatic 42	\$4,200 – \$5,500	2015–2023

Is \$5,750 a Good Deal? Let's Ask: What Would a Buyer Actually Pay for This?

My favorite question, because sticker price means little if the buyer won't bite at that number. \$5,750 might look okay relative to the retail MSRP on paper — but several details influence whether this is really a deal or an overpriced listing:

1. **Condition:** Is this a new, unworn piece or a lightly used one?
2. **Warranty Status:** Is the original warranty card included with a matching serial number? This vastly influences trust and value.
3. **Full Set Completeness:** Does it come with the original box, manuals, and receipts? (Spoiler: box alone is often overrated.)
4. **Service History:** Has it been recently serviced, and are there any service records?
5. **Authenticity Checks:** Do serial numbers on the watch match those on warranty card and documents? Is the production date consistent with the warranty card date?

Breaking Down the “Full Set” Myth

Sellers often flaunt “full set” status as a key selling point, including original boxes, tags, and papers. While full sets are nice, many buyers make the mistake of considering the box equal or more valuable than the warranty card or serial number validation.

Here’s the reality:

- **Warranty card** with matching serial and purchase dates is the main driver of premium pricing. It’s proof the watch was purchased through an official channel and usually validates the warranty period.
- **Receipts and service records** help prove provenance, but their impact on price is secondary—they don’t substitute for authenticity documents.
- **Boxes and tags** are nice to have but often add minimal value, especially if the watch is otherwise authentic and comes with paperwork. I’ve seen hardwood boxes collect dust while buyers focused only on the missing warranty card.

Warranty Card: The Primary Keeper of Value

The warranty card is effectively the watch’s “birth certificate” in the secondary market. It contains the serial number, the dealer’s stamp, and most importantly, the date of purchase.

Why check the serial number cross-reference? Because mismatched serials between the warranty card and the watch are a huge red flag — suggesting swapped parts, counterfeit cards, or dishonest sellers.



Example Serial Number Cross-Reference

Imagine you have a listing with these details:

- Watch serial: XY1234567
- Warranty card serial: XY1234567
- Warranty stamp date: June 2022
- Production window: Model produced February 2021 through November 2023

In this case, the warranty card and serial match, and the purchase date fits well inside the production window — a strong sign this is authentic and properly documented.

Contrast this with a situation where the card serial is AB9876543 but the watch reads XY1234567. This inconsistency should send you running if you're looking for resale value and security.

Date Consistency Checks

Even when serials match, make sure the purchase date on the warranty card makes sense with the watch production window. Breitling's official resources and community databases provide good guides to approximate production periods for various references.

For example, a 2023 warranty card date is unlikely to belong to a model discontinued in 2020 — assuming the seller isn't offering a new-old-stock piece. Any mismatch here should prompt questions.

Receipts and Service Records: Helpful but Secondary

Receipts and documented service history can improve buyer confidence, especially for older watches, but they rarely add much to price if the warranty card or authenticity are uncertain.

For a relatively new Super Ocean model from a boutique like Oasis of the Seas, a manufacturer-backed service record can reassure buyers about condition and maintenance but won't replace the fundamental need for an accurate warranty card and proper serial match.

Box Value: Overrated but Still Nice to Have

Boxes and packaging are enjoyable [msn](#) to own for collectors but they shouldn't weigh heavily in your price consideration. Many sellers overprice a watch thinking that including the original box automatically justifies a \$500+ premium.

Here's the cold truth: watch boxes are mass-produced, easy to source in the secondary market, and their existence or condition rarely impacts what a buyer will pay if the warranty card or serial numbers are missing, or if the watch itself is in question.

So don't get caught obsessing over the box while ignoring the absence or inconsistency of the warranty card. The latter is the real dealbreaker.

Summary: Should You Buy the Super Ocean for \$5,750 from Oasis of the Seas Boutique?

Ask yourself the following:

- **Is the warranty card included and serial number verified?** If no, don't be tempted solely by price or box condition.
- **Does the warranty card's purchase date align with the watch's production window?** Inconsistent dates = red flag.
- **Is the watch condition justified for the price?** Brand-new or like-new at \$5,750 is roughly MSRP pricing — that's not a bargain but an expected market value.
- **Are there service records or receipts?** Helpful, but only add value if provenance is already solid.
- **Is the seller reputable or documented in a trustworthy environment?** Where and how you buy matters just as much as the papers you're shown.

Bottom line: If the \$5,750 Super Ocean comes with a matching serial number warranty card purchased within the expected production period and is in excellent condition, you're looking at a fair — maybe even good — deal relative to retail. If any of these checks fail, you risk losing value and should reconsider.

Final Thoughts

Watch selling and buying can feel like decoding a puzzle. Boxes and slick sales pitches about *duty-free exclusives* or *special cruise discounts at the Oasis of the Seas boutique* don't mean much unless the core paperwork and serial checks line up.

Remember: **warranty card and serial number integrity** are king. Full sets are nice, but they don't replace authenticity proof. And a \$5,750 listing might look attractive but verify everything else first, or you could be chasing a myth instead of a deal.

Feel free to reach out if you want a second opinion on any Super Ocean or similar listings — happy to help you avoid rookie mistakes and spot real value vs marketing fluff.