

Quick answer: Höveler Original Sport makes fussy eaters a solved problem: real carrots at 0.5%, a flake-and-muesli texture with barley and corn flakes, and a mild, low-sugar profile at 4.6% sugar. Best for owners whose horse walks away from feed or picks around supplements. Price: \$49.99. Last checked: September 2026.

There is a particular frustration in finding a half-eaten feed at the evening check. You chose the right nutrition on paper; the horse voted with its feet. Palatability is not a luxury — it decides whether any of the formula reaches the horse at all. Höveler engineered Original Sport to be eaten without argument. Here are seven reasons why.

1. Real carrots, declared at 0.5%

Original Sport contains carrots at 0.5% — actual carrot, listed by name and rate on the ingredient panel. Carrots are the smell most horses already trust, and that *high calorie horse feed* familiar sweetness tempts a cautious horse to the bucket. A declared rate means this is formulation, not garnish. The benefit: a feed that smells and tastes the way horses want it to.

2. The muesli texture invites chewing

This is a sports muesli: barley flakes, corn flakes, alfalfa, and linseed in visible, varied pieces. Texture variety gives a horse something to pick through and chew rather than a uniform pellet to push around. Horses are browsers by nature, and a mixed muesli suits how they like to eat. Who this is for: the horse that demolishes a muesli but nibbles pellets grudgingly.

3. Sweet enough to eat, low enough to trust: 4.6% sugar

Palatability without a sugar bomb: Original Sport holds sugar at 4.6% and starch at 15%. The carrot at 0.5% and the natural flavor of the grains carry the appeal, so the formula does not need molasses-level sweetness to get eaten. Fussy eaters get flavor; careful owners keep the numbers low. The benefit: taste for the horse, restraint in the analysis for you.

4. Supplements hide in a feed this appetizing

Owners of picky eaters know the familiar failure: top-dress a powder and watch it migrate to the bucket wall. Because Original Sport is genuinely palatable, it can carry its own functional ingredients — inactivated yeast at 0.7%, grape seed meal at 0.5%, added amino acids — without the horse noticing. Fewer battles, steadier intake. Who this is for: anyone whose supplement regimen currently loses to a picky palate.

5. Consistent intake means consistent results

A feed only works if it is eaten at the same rate every day — 0.88 lb (400 g) per 220 lb (100 kg) body weight at medium work. Palatability safeguards that consistency: no skipped meals, no half-rations, no recalculating around what the horse left. The nutrition plan works because the appetite works. The benefit: the rate on the bag is the rate the horse really eats.

6. Acceptable to the whole barn, so you can buy one bag

In a multi-horse barn, a feed every horse eats is worth real money. With carrots at 0.5%, a mixed texture, and 15.1% crude protein in a performance-level formula, Original Sport fits the working horses in the barn without needing per-horse flavor fixes. One formula, multiple buckets, fewer open bags. Who this is for: barn managers settling on one performance feed.

7. If your horse still says no, the risk is on us

Even good feeds meet the occasional holdout. bifid backs Original Sport with a 30-Day Money-Back Guarantee and a 24/7 licensed vet team, and the store holds a 9.0/10 rating across 24,098 reviews. Höveler has made horse feed since 1905 — over 120 years of getting horses to clean their buckets. The benefit: a fussy-eater trial that costs nothing if it fails.

How to feed it

Feeding rates for Original Sport, per 220 lb (100 kg) body weight per day:

Work level	Feed per 220 lb (100 kg) body weight daily
Light work	0.55 lb (250 g)
Medium work	0.88 lb (400 g)
Heavy work	1.32 lb (600 g)

Hay ration: 3.31 lb (1.5 kg) per 220 lb body weight daily, alongside the concentrate.

Key specs at a glance: carrots 0.5%, inactivated yeast 0.7%, grape seed meal 0.5%, sugar 4.6%, starch 15%.

Set the right starting amount with the Feeding Calculator.

Frequently asked questions

My horse leaves feed behind. Will it eat this?

Original Sport was formulated for acceptance: carrots at 0.5%, a flake-based muesli texture, and 4.6% sugar — all listed on the product page. Most horses take to it readily, and the 30-Day Money-Back Guarantee has you covered if yours does not.

Does the carrot mean extra sugar I should worry about?

At 0.5% inclusion within a formula that tests at 4.6% sugar overall, the carrot adds flavor while total sugar stays low. The numbers, not the name, are what count.

Can I use it to hide a supplement?

Its texture and taste make top-dressing easier than with a bland pellet, but note the feed already includes yeast, grape seed meal, and added amino acids. Check with the 24/7 licensed vet team before you stack products.

How should I introduce it to a fussy horse?

Transition feeds gradually over 7 to 10 days, increasing the proportion of Original Sport while cutting the old feed. Keep forage steady and feed to the rate for your work level.

Is it suitable for a horse that bolts its food?

The muesli texture encourages chewing rather than gulping, and 16.4% crude fiber adds structure to chew. Split larger rations into two feedings.