

The idea of a **permanent free ChatGPT Plus trial** sounds too good to be true — and often it is. Across tech forums, social media, and even some promotional web pages, you may encounter claims of a never-ending free trial for ChatGPT Plus, OpenAI's premium subscription service. But as with many subscription offers, the reality is more nuanced.

In this post, we will unpack the reasons why some sites make these claims, what the actual options are for trying ChatGPT Plus without paying upfront, and why the *\$20/month* price tag you see on the US web list price often differs in practice. Most importantly, we'll close with what you actually need to know before <https://suprmind.ai/hub/chatgpt/pricing/chatgpt-plus-price/> clicking "Subscribe."

Understanding ChatGPT Plus: List Price vs. Real Price After VAT/GST

First, let's establish the baseline. OpenAI's ChatGPT Plus, which enhances the core ChatGPT experience with faster response times and priority access to new features, is publicly listed at **\$20 per month** on the US web subscription page. This price is what you see directly on OpenAI's site when you sign up via the web.

However, this headline price rarely tells the full story. Buyers located in regions with VAT (Value-Added Tax) or GST (Goods and Services Tax), such as the European Union, Canada, Australia, and many others, often end up paying more. These taxes are legally mandated and must be added to the subscription cost.

Region	List Price (USD)	Typical VAT/GST (%)	Approx. Final Price (USD)
United States	\$20	0%	\$20
European Union (e.g., Germany)	\$20	19–25%	\$23.80–\$25
Canada (e.g., Ontario)	\$20	13%	\$22.60
Australia	\$20	10%	\$22

Always check your local tax laws and remember: the published list price on OpenAI's site is exclusive of VAT/GST if you're browsing from abroad.

Web Checkout vs. iOS vs. Android: Different Prices for ChatGPT Plus

Another source of confusion lies in the platform where you subscribe. OpenAI offers ChatGPT Plus via:

- **Web browser checkout** (directly on OpenAI's website)
- **iOS app subscription through Apple's App Store**
- **Android app subscription through Google Play Store**

Why does this matter? Because each app store applies its own fees and taxes, impacting the final price:

Subscription Route	Price in USD	Approx. Notes
OpenAI Web Checkout	\$20 + VAT/GST	Lowest base price, direct billing
Apple iOS App Store	\$20–\$25	Includes Apple's 30% cut + in-app taxes
Google Play Store (Android)	\$20–\$23	Includes Google Play's configurable fees + taxes

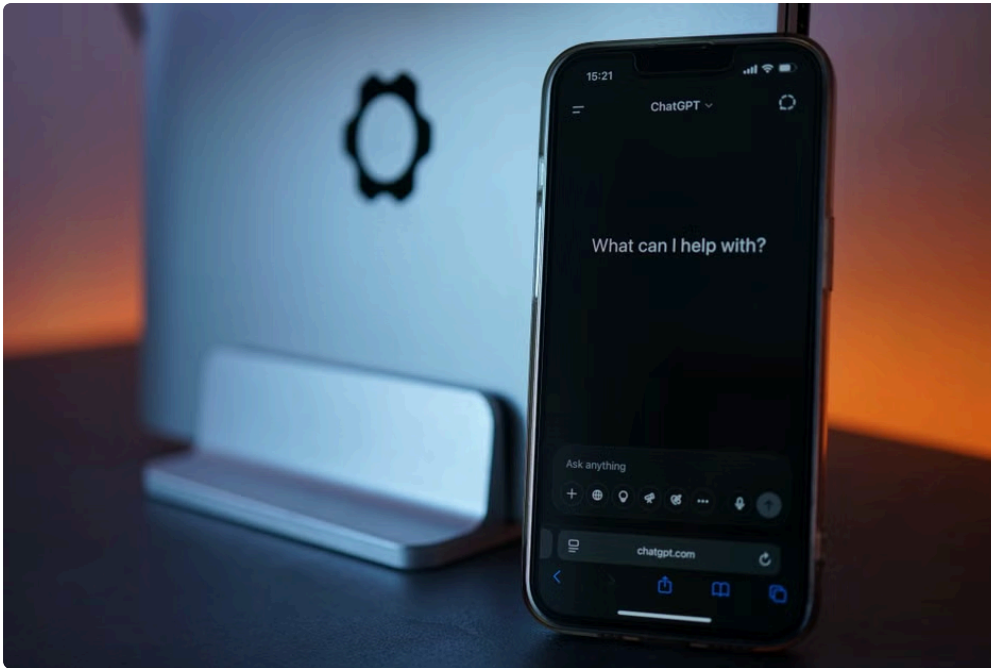
Because of these differences, savvy subscribers often *open the chat.openai.com checkout on two devices—one on web and one on mobile—to compare prices* before committing. This step can save you money or avoid surprises.

Auto-Renew Gotcha:

Subscriptions purchased through iOS or Android will auto-renew at the same store, locked in to the platform's billing system, which may complicate cancellation or switching to a cheaper web plan later.

No Annual Plus Plan — Why That Matters

Unlike many SaaS services that offer a discount for annual commitments, OpenAI currently offers ChatGPT Plus only on a **month-to-month** basis. This decision is integral to the pricing and trial structure for several reasons:



- **Lower barrier to entry:** Users can try Plus with fewer upfront costs.
- **No bulk discount:** So the monthly price remains steady, making any “trial” or promotional schemes easier to manage.
- **Subscription flexibility:** Helps users avoid committing long-term without satisfaction.

However, this could also mean that promotions offering “free Plus trials” can only do so in short bursts or as concessions, rather than through built-in annual signup incentives.

The Trial Reality: Six Routes, All Offer-Based

Here is the critical point that many sites ignore or intentionally obscure: **there is no permanent free ChatGPT Plus trial button on OpenAI’s pricing page**. That is, no universally available “try forever for free” option exists.

Claims to the contrary generally stem from one of the following six scenarios, all of which are campaign-gated or highly conditional, not “permanent” or publicly available to everyone at all times:

1. **Introductory promotional codes or vouchers.** OpenAI or partners sometimes distribute limited-time promo codes granting free Plus access.
2. **Beta or early access product testing periods.** Selected users invited to try new features on Plus for free temporarily.
3. **Regional or partnership marketing campaigns.** For example, mobile carriers offering free months bundled.
4. **Educational or non-profit user access programs.** Some validated users granted free or subsidized access.
5. **Courtship offers triggered by trial expirations.** Occasionally, OpenAI emails limited offers to nudge former users to resubscribe.
6. **Referral or affiliate program promotions.** Users may get trial time when signing up via a promotional link.

None of these routes can be discovered by simply clicking on the publicly visible *pricing page*, where you’ll see “ChatGPT Free” and the \$20/month Plus price but no “start free trial” button.

Any site claiming “*no permanent Plus trial*” or that you can sign up for a trial “anytime” is misrepresenting the current OpenAI offering — always double-check the claim and follow official OpenAI sources.

Important Reminder: Calendar Alert for Trial End

If you succeed in obtaining a limited-time ChatGPT Plus trial by one of the above routes, it’s crucial to set a calendar reminder at least 24 hours before the trial expires. Why?

- Some trial offers auto-renew into paid subscriptions without another warning step.
- Mobile app store trial policies sometimes automatically bill your card.
- You want time to evaluate the upgrade and cancel if Plus isn’t worth it to you.

Pro tip: Open two checkouts side-by-side on web and mobile before subscribing, verify prices including tax, and schedule your trial-end reminder immediately.



Summary: What You Need to Know Before Subscribing to ChatGPT Plus

- **ChatGPT Plus costs around \$20/month** on the US web list price, but after VAT/GST your price may vary greatly.
- **Subscription prices differ by platform:** Web checkout is usually cheapest; iOS tends to be the most expensive due to Apple’s fees.
- **There is no permanent or standard free trial button on OpenAI’s public pricing page.** Any free-plus or trial offers are special, time-limited, or campaign-specific.
- **OpenAI does not offer an annual Plus plan**, which affects trial offers and your billing cadence.
- **Always open checkout flows on two devices to compare costs and tax before accepting any offer.**
- **Set calendar reminders for trial expiration** to avoid unwanted charges.

Auto-Renew Gotchas to Avoid

- Trial subscriptions auto-renew if not cancelled at least 24-48 hours before expiry.
- Changing platform (e.g., iOS to web) after subscribing may require canceling the old subscription first.

- Tax charges vary by region and can unpredictably increase your effective cost.

In conclusion, the allure of a permanent free ChatGPT Plus trial is more myth than reality. OpenAI's pricing structure is straightforward but does not include a default free trial via the official subscription page. Careful evaluation of platform-based pricing and vigilance about special offers is your best strategy to get a risk-free ChatGPT Plus experience.

Remember: always open checkouts on two devices before paying, and never trust sites promising guaranteed "no permanent plus trial" access without official verification.